

# FIRST AVE Program

*Furthering Interconnections, Revitalization, Streetscapes, Transportation, and Aesthetics for a Vibrant Economy*

- Furthering Interconnections:
  - establish bike trail east to west in 1<sup>st</sup> Avenue ROW
  - improve pedestrian and bicycle connections to link to the future 1<sup>st</sup> Avenue Multi-modal corridor
  - study transit alternatives
  - connect downtown C.B. with the riverfront and downtown Omaha
  
- Furthering Revitalization:
  - density: increasing property values on-site and nearby
  - redevelop former industrial and heavy commercial sites
  - improve or redevelop deteriorating housing stock within proximity to the corridor
  - increase property values in the West End
  
- Furthering Streetscapes:
  - Improve sidewalk and trail quality
  - add street trees
  - on-street parking
  - street furniture: trash cans, benches, street lighting etc.
  
- Furthering Transportation:
  - improve connections to 1<sup>st</sup> Avenue
  - complete bike trail in 1<sup>st</sup> Avenue
  - study the addition of transit
  - create safe street crossings
  - safe off-street route to parks and schools
  - pedestrian/bike/transit alternative to W. Broadway
  
- Furthering Aesthetics:
  - attractive pedestrian-oriented streetscapes
  - placemaking attributes
  - public art
  - public spaces
  - quality building materials and design
  - minimum design standards
  - higher design standards for incentivized development projects
  
- For a Vibrant Economy:
  - customers: more dwelling units means more customers for CB and West Broadway businesses
  - more housing for workforce for employers in Council Bluffs and Omaha
  - improve community image to encourage business growth
  - grow the tax base for the school district and City